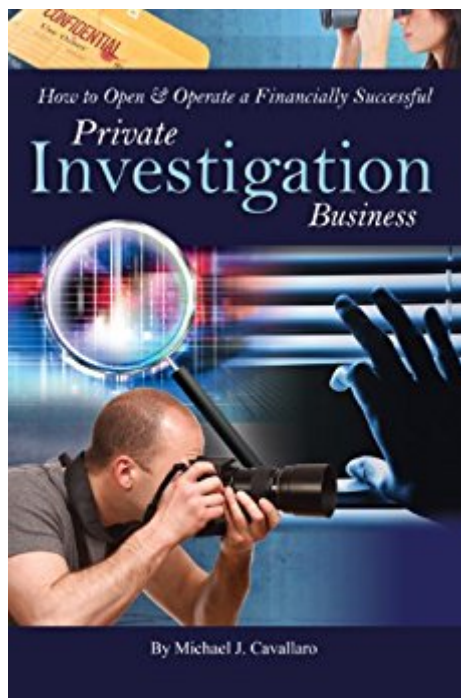


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# How To Open & Operate A Financially Successful Private Investigation Business (How To Open & Operate A ...)



## Synopsis

If you spent your childhood reading detective novels and thinking how amazing it would be to start your own, or if you just decided it is time to retire from your current job in the police, military, or other investigative agency and start your own company, the concept of owning and operating your own Private Investigation Business is probably very enticing. With a potential for growth, the industry has been booming for years. With all self-employment opportunities up and private investigation in particular up by more than 16% according to the IRS statistics on small businesses, now is the time to get into the industry. This book was written for anyone who has looked at the idea of private investigation and decided that it would be ideal for them. You will learn everything you need to know about working in the private investigation field, starting with the basics of what you can expect and what preconceptions you may have. You will learn how to choose a niche of investigation and how to start thinking in the abstract, questioning everything but recognizing facts for what they are. You will learn the key differences between a private investigator and a police officer and why those who want to be the latter should consider all their options before getting into private work. You will learn how to investigate a case and how to perform all of your necessary actions legally. Valuable information on forming a Partnership, LLC, Corporation, or becoming a Sole Proprietor, the four types of business formations, is included, and also the legal implications of each. This complete manual will arm you with everything you need, including sample business forms; contracts; worksheets and checklists for planning, opening, and running day-to-day operations; lists; plans and layouts; and dozens of other valuable, timesaving tools of the trade that no business owner should be without. You will learn how to hire contractors to help you and which licenses and liability insurance you will need. You will learn which contracts and forms, including privacy agreements, you must have on hand and which business structure is best for you. You will learn how to find clients and what tools you need, including the right camera and lenses. You will learn how modern computer equipment can accent your investigations and how to start using internet searches through public records, private databases and courthouse records to speed up the process. Learn how to perform background investigations, interviews, and surveillance and what the basics of each kind of investigation entails. The companion CD-ROM is not available for download with this electronic version of the book but it may be purchased separately by contacting Atlantic Publishing Group at [sales@atlantic-pub.com](mailto:sales@atlantic-pub.com). Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management,

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I'm reviewing this book from the perspective of someone who is actually in the industry. I have a certain amount of prior knowledge on the subject of starting a P.I. agency. I know what the author gets right, and what he didn't. This is a decent, 3 star book on the subject. And don't be swayed by the prior reviewers who gave this book 5 stars. I suspect some of those reviews are connected to

the author or his publisher! It's not a 5 star book, and few titles deserve the highest rating. Don't get me wrong, this is a good introduction for someone considering entering the P.I. field. But only if you know little or nothing about the business. I can't emphasize that enough. This book covers the basics, and just that. No one book can teach you the skills you need to be a P.I. There is a lot of information in these pages, but not a lot of details. The book feels if most of the research was done primarily on the internet, and that's not a good thing. I don't feel as though there's a lot of depth or deep understanding of the subject matter. At times, I felt like I was reading a college term paper on the subject rather than a professional title. And don't expect to learn any P.I. trade-craft secrets either. To really learn, you must work along-side a detective in the field. But I don't want to be too tough on the author (writing is difficult work). And there are things to recommend this book. The best parts of the book deal with the business-side of opening a P.I. agency, writing a business plan and marketing. But there's too much information here that's either hit or miss...some good insight, but there's enough inaccuracies, incomplete, or out-of-date info to give the reader pause. Not enough of the blanks are filled in for this book to be really useful.

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